

S. Player Rolls
Thanksgiving
"Volga Boat Song"
"I've Never Was a Pal Like My"
Stamp.
\$1.00
Rolls Shop—Sixth Floor.
Live and Locust, From Ninth to Tenth.

Boat Event
Parallel Savings—
Usual Quality



Misses' Coats \$55
Also a
Trimmings of
The Finest Furs
Beaver, Squirrel, Fox
Fitch, Marten
Platinum and Black Wolf
Smartly applied as collars,
cuffs and bands.
es, 14 to 20 in Their Individual
arts' Shop—Second Floor

Underthings
and Misses

these pretty Silk Under-
der party frocks and they
active gifts.
lips, \$4.95 and \$5.95
sh silk Princess Slips tailored
color. Sizes 2 to 16 years.



er Gladstone Bags
regularly \$25
s may be had in black or brown hand
cowhide or genuine
Leather lined. 22 \$19.75
k Hatboxes
that are 18 inches round
one lined. \$2.25
—Second Floor

\$13.50 Women's Suit-
cases, Belber Make
In the desired Special
round-edge construc-
tion. Very light in
weight. Beautifully
lined. 20, 22 or 24
inch size.
\$9.85
(Nugent—Main Floor, South.)

Optical Specials
Eyeglasses or Spectacles
Complete \$3.15
with spherical or
convex lenses; ideal
for reading, sewing or distance.
Our Guarantee—Change of lenses necessary
within one year will be made without charge.
(Nugent—Second Floor, South.)

When Cold Winds Blow—Very Comfortable
Girls' Warm Winter
COATS



Smart and Warm to Slip Over the
Trim School or Dress Frocks
The most important garment of all in the girl's
Winter wardrobe is the Coat she wears for school
and dress. Well tailored, youthful styles in
Bolivias, chinchillas, velours and downey wool.
These are trimmed with mandel, mouf-
lon, and beaverette (dyed coney) fur.
\$10.95
Pretty shades to select from—in sizes 6 to 16 years.

Girls' Smart Dresses \$2.98
Trim "little" Frocks ever ready for
school. One and two piece styles. At-
tractive checks, jersey, and cotton vel-
vet models. Copen, tan, red, green;
size 7 to 14 years.
Girls' Sweaters \$1.95
Slipover and coat styles; pretty,
bright shades, checks and stripes; sizes
10 to 16.
Other Modish Dresses \$5.95
Combinations of velvet (cotton back)
with wool plaids, reps, jerseys, crepe de
chines, wool crepes and novelties. Kick
pleats, fancy stitching, smoking, nov-
elty sleeves. Sizes 7 to 14 years.
Girls' Raincoats \$2.98
Rubber-coated fabrics; corduroy-
lined collars; red, blue, green; sizes 8
to 14 years.
(Nugent—Second Floor, South.)

Misses' and Girls' Hats
\$3.95, \$4.95 Values \$4.95, \$5.95 Values
\$2.95 \$3.95
Young girls will rejoice in these pretty styles—all the
new colors, suitable for dress or school wear. Hats de-
lightful for all the social affairs surrounding Thanksgiving.
(Nugent—Second Floor, South.)

Christmas Jewelry
Boxed for Gifts
Lingerie clasps,
cuff links, brooches,
bar pins, baby brace-
lets 50c
Artificial pearls, rhine-
stone necklaces, white stone
bracelets, bar pins, brooches,
and kiddies' 3-piece sets \$1.00
(Nugent—Main Floor, North.)

On the Bargain
Squares
Main Floor, North Building
Square
No. 1. Crepe de Chine and Rayon, Silk
Teddies and Step-ins \$1.95
No. 2. Children's 50c 3/4
Length Socks 39c
No. 3. Fabric Gauntlets 89c
No. 4. Women's Kid Novelty
Cuff Gauntlets \$1.95
No. 5. Newest Scarfs of Crepe
de Chine and Georgetown \$2.95
No. 6. Leather Handbags;
color combinations \$1.59
No. 7. \$1 New Rayon
Pillows \$1.59
No. 8. \$1.50 Electric
Waffle Irons \$5.95
\$2.50 "Universal" Elec-
tric Percolators \$7.95
Electric Curling
Irons 95c
Main Floor, South Building
Square
No. 15. Women's Service Silk
Hosiery; irregulars \$1.19
No. 17. Gift China
Novelty Towel Sets; fancy Jacquard
designs; 50c to \$2.75
No. 18. Women's \$1 Chamoussade
Fabric Gauntlets 89c
No. 21. Hose; 6 pairs for \$1
Handkerchiefs in Christ-
mas Assortments solve the
yearly problem of "what
to give."
Women's Linen
'Kerchiefs
Sheer quality in Special
white with hand-
embroidered and
hand hemstitched
hems. Also plain
white with colored
hand embroideries.
50c
Women's 'Kerchiefs
3 for \$1
Good quality linen; white with
colored hand-embroidered corners;
also solid colors.
WOMEN'S LINEN 15c
'KERCHIEFS; special 15c
WOMEN'S LINEN 'KER-
CHIEFS; 1-1/2-IN. HEM; 75c
(Nugent—Main Floor, North.)

NUGENTS
"The Store for ALL the People"

"Gloria Silk" Umbrellas
Regularly \$5
The flat 16-rib span gives
ample protection. Garnet, purple,
green, blue. Neat handles with
cord arm swing, tips and stub end.
(Nugent—Main Floor, North.)
\$3.98

New Neckwear
Regularly \$2.50
Pleasingly femi-
nine are these new
models in collar
sets, vests and
jabot sets. Special.
(Nugent—Main Floor, North.)
\$1.59

Sale of 1000 Juniors', Misses', Women's and Larger Women's

COATS

\$35 to \$55 Coats \$59.75 to \$75 Coats

\$28 \$48

Furs beautifully trim smart styles with
pirate sleeves, full blouse effects, dolman,
wrappy and straightline silhouettes. Fabrics
include chamoussade, velour, velsheen, im-
ported mixtures, tweeds, large plaids.

These Coats emphasize the carefully se-
lected, luxurious furs, the soft broadcloth-
finish fabrics and the smart, slim silhou-
ettes. So inclusive is the group there are
styles for business, sports, dress and general
wear.
(Nugent—Second Floor, North.)

Our Semi-Annual Sale of
New Dresses

Rich satins, wool jerseys, Fris-
co cloth, tailored, chiffon, Geor-
gette, chiffon velvet, matinee,
dance, dinner and evening
Dresses make this a group ap-
pealing to every woman. The
woman who needs a street frock
or the one who seeks a lovely
Dress to wear Thanksgiving can
be equally pleased with the se-
lection she will find.
Misses', Women's and Extra Sizes
(Nugent—Second Floor, North.)
\$16

Sale of 500 Smart Hats
Colorful Faux Hats Metal and Silk Combinations
Satin and Bengalines
\$5
The new cleft crown—full draped crown effects—beret
tams—small brim styles interpret the mode for Winter.
Styles are particularly youthful and flattering for miss and
matrons.
(Nugent—Second Floor, South.)

New Shades Are Featured in This Sale of
Women's Silk
Hosiery
All silk from hem
to toe—these fit
smoothly without wrinkle
or clumsiness. Wanted
shades are Alesan, mus-
cade, bran, crash, moon-
light, gunmetal, sky n,
French nude, Piping
Rock, black.
(Nugent—Main Floor, North.)
Special \$1.39

Depleted Lines of Women's Fashionable
High-Grade Shoes
Shoes that are taken from our
own stocks, which have former-
ly sold at much higher prices.
At Undersell-
ing Price of
\$5.85
Pumps Ties Straps
Oxfords
In patent leather, black satin and
the Winter shades of colored kid.
Children's High Shoes \$2.95
New, modish style in patent leather, tan or
black calf and trimmed effects. Sizes 5 to 8
in the group
(Nugent—Second Floor, South.)

Very Special
CORSELETS
An ideal combination garment
of brassiere and girdle made in
one piece. Of fancy pink striped
fabric, lightly boned over dia-
phragm \$1.95
(Nugent—Second Floor, South.)

All Engraved
Christmas Greeting Cards
Related shoppers will find
this an opportunity to order
Christmas Greeting Cards from
name plates at an appreciable
saving 20% Discount
(Nugent—Main Floor, North.)

Sale of Women's Sweaters
\$2.95
They are snugly warm to slip beneath the coat—they per-
mit one to wear a silk frock on coldest days. Their bright
colors paint a dash of color to gladden any Winter costume.
Cricket neck styles in stripes, plaids, mixtures
In every wanted bright color and combination.
Rope stitch sayles and others of good, heavy
wool yarns.
Gay, Colorful Flannel Skirts
The flaring front panels and the straightline
backs pronounce these new and smart. They
are in plain colors and bright, bold color com-
binations. Novelty belts; back hip pocket.
(Nugent—Second Floor, South.)
\$2.95

Sale of Winter Gloves
Women's and Children's Winter Gloves are pre-
sented at particularly low Saturday prices.
Women's \$2.50
Cape Gloves \$1.49
Women's Novel-
ty Gauntlets \$1.95
Children's
Cape Gloves 95c
Just the right kind to
wear these first cold days
—one-clasp style in brown,
mode and gray. Sizes 5 1/2
to 7 1/2.
The fancy cuffs enliven
these Gloves—with em-
broidered, colored or plain
designs. Wanted shades of
mode, tan, beaver, black.
(Nugent—Main Floor, North.)

YOU MAY BUY ON
THE MORRIS PLAN
Extended Payments—The
Morris Plan Office 5th Floor

Men's \$24.50 Gladstones
Special
\$16.95
A "Bebler" make—
smooth or boarded cow-
hide leather, leather
or leatherette lined
throughout. Solid leather
corners, sewed on in-
side partitions. (Main Floor, South.)

NUGENTS

"The Store for All the People"

Silver-Plated Casseroles
For those who appreciate
the culinary art—hammered
and pierced designs in oval
and round shapes. Pyrex
lined.
\$2.95
(Main Floor, North.)

Tune in KFVE
Tonight—7:30 P. M.
Santa Will Talk to the Kiddies.
Tune in Station KFVE.

Of Importance to Men Is This Sale of Unusually Fine WINTER O-COATS

The Styles That All Good Dressers Want—They're Here

\$34

For \$45, \$50 and \$55 Coats

EVERY resource has been summoned to make this 1926 event the finest and the most distinguished display of Overcoat values on record. Here are Overcoats that possess every quality of correct and distinctive style, painstaking craftsmanship and exclusive color fabrics.

Every Overcoat Is
Carefully Tailored

—and has such fine detail as satin trim-
ming and made in the prevailing fash-
ionable models. Expect to find the
new twists, herringbones, diagonals in
blacks, blues, tans, grays. There is dis-
tinction in these garments out of pro-
portion to their low cost.

The Big \$34.00 Overcoat Sale
Nugents Men's Shop
Third Floor, North Building

All Sizes
All Types

Men's and young
men's styles! Col-
legiate and con-
servative! Dark
colors and light
colors! Complete
size range! Your
Coat is here, men!
Don't miss this
sale Saturday!

Overcoats to Wear
Over the Holidays

Thanksgiving, the day when all the
world wants to look its best on visits
home, can be achieved if one chooses
one of these fine Coats. Chesterfields,
ulsterettes, body tracing tube styles,
English box Coats in correct, up-to-
the-minute styles.

Every Smart Style Awaits
You in This Sale
Alterations Free

Nugents Men's Shop—Third Floor, North

Boys' Warm Overcoats

Overcoats splendid for lads to don for the
football game. Double breasted, convertible
collar in easy English fitting models. Gray,
brown, tan and mixtures. Sizes 10 to 16.

Boys' New 4-Piece Suits
Regular \$16.95 Values
\$12.95

New patterns in finely tailored double-breasted models
—serviceable fabrics. Choice of two long or one long and
one golf knicker, vest and coat. Sizes 8 to 18.



Boys'
Shaker
Sweaters
\$6.95 Value
\$4.95

Sizes 28 to 36.

Boys' Overcoats

For the "little" fellow
in sizes 2 1/2 to 5 years—
in good, warm, dark pat-
terns.

Boys' Sheep-Lined Coats, khaki, \$8.75
Boys' Lumberjacks: sizes 8-18, \$3.95
Boys' Fancy Shirts, \$1 and \$1.25
Boys' \$3.45 Longies, 9 to 18, \$2.95
Boys' Golf Hose, regular 99c, 39c
Boys' Caps and Tams, \$1.59 to \$2.95c



(Nugents—Third
Floor, North.)

Men's \$5 Felt Hats

Specially
Priced for
Saturday

\$3.15

Priced to Enable
Every Man to Wear
a New Hat for
Thanksgiving

In the new and accepted snap brim in
sports shapps with fancy stripe band.
With either raw edge or roll brim. Col-
ors are blue, tan, brown, pearl gray, steel
with contrasting trimmings. In all sizes.
(Nugents—Third Floor North.)



Men's Lounging Robes

Actual \$10 Value

Made of matelasse in new-
est Jacquard and floral pat-
terns. Features most men
look to find the first time
they slip into them.

At a fractional price for
we secured an enormous pur-
chase of these lovely Robes, so
acceptable as gifts for father,
brother, or relative.



Men's \$1.50 to \$2 Hosiery

59c

Silk and Wool
Wool and Lisle
Rayon and Wool

Priced-making values for these
establish new values at this low
price! Newest checks, plaid, neat
stripes, Jacquard patterns.
(Nugents—Main Floor, North.)



Toyland Opens Saturday! Bring the Kiddies

1200 Lovely Big Mama Dolls

Regular \$6.50 Values

\$3.95



21 inches tall—
with lovely com-
position head—fine
mohair bobbed wig
(blondes or brun-
ettes), sleeping
eyes with real
lashes— composi-
tion arms and
limbs. Dainty,
organdie dresses—
lace trimmed.
Matched bonnets—
also have socks
and shoes—Strong
mama voice—will
also walk. A beau-
tiful Doll for

\$6.50 Coaster Wagons
Large size. Full
roller-bearing with
steel disc wheels
and balloon tires.

\$3.00 China Toy Tea
Sets
Good sized pieces
decorated—packed
in box

\$3.50 New-Born Baby
Dolls
Life-like heads
with sleeping eyes
—dressed in long
lawn slips

\$12.50 Roll-Top Desks
Of solid
oak with
chair to
match

5000 Surprise Packages

Saturday in Fairyland

Old Santa will be here himself and has arranged
5000 Surprise Packages for boys and girls contain-
ing toys of every description and kind, specially
selected by Old Santa himself. Every one a real
value, more beautiful than in any year past. Bring
the kiddies.



Surprise
Packages

25c

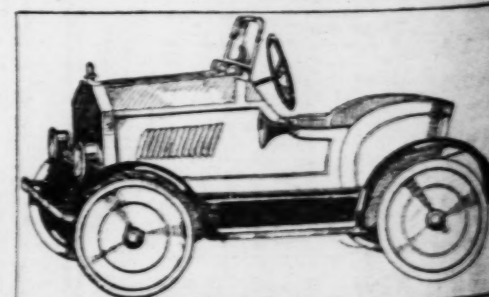
Delivered in
Fairyland
(Nugents—Third Floor, South.)

\$15 "Lincoln" Toy Autos

A Real Beauty

\$11.95

Rich Ozark blue, also fawn color.
Ducto finished. Equipment includes heavy
double disc steel wheels, thick rubber tires,
large steering wheel, gas control lever,
instrument board, adjustable windshield,
nickel plated motor, gear shift, fenders,
running boards, bumpers, lamps, horn, etc.
Only 200 to sell at this special price.



Don't Fail to See the \$1.00 Toy Fair
There You'll Find!

Slate Blackboards
Leather Footballs
11-Piece Cook Sets
Wheelbarrows
Dolls
Cedar Chests
Sewing Machines
Tree Light Outfits
Coffee Set
Building Sets
Pool Tables
Tennis Sets
Iron Toys
Kitchen Sets
Games
30-Pc. Dinner Sets
China 16-Piece Tea
Set
Musical Toys
Bears
Horses
Elephants
Pianos
Toil Chests
(Nugents—Third Floor, South.)
Cranes
Dump Trucks
Paint Sets
Sewing Sets
Doll Beds
Dolls in Crib
Croquet Sets
Etc., Choice
\$1

WORD ROLLS

All the latest hits on 55-note
Word Rolls, full lengths, guaran-
teed regular the value. Such num-
bers as No. 100, Mary
son, Baby Face, Val-
erick. Everybody's
Mother was Some-
body's Pal
49c
(Bargain Basement.)



Men's \$1.59 Heavy, Warm
Union Suits

Flat faced and heavy
cotton ribbed Union Suits.
slightly flared, long
sleeved, ankle length,
closedrotch, sizes 36
to 44.

Men's \$1.00 Shirts and
Drawers

Heavy cotton ribbed
long sleeves, ankle length,
slightly flared, ecru or
white.

Men's Flannelette Pajamas

Heavy cotton flannelette
Pajamas, 2-piece style, neat
stripes, frog trimmed, all
sizes.

Men's All-Wool
Lumberjacks

Big plaid in various
color combinations, duplex
collar, knit bottoms, all
sizes, 14 to 17.

Men's \$2.00 V-Neck
Sweaters

Heavy cotton-ribbed,
coated V-neck sweaters,
in heather shades,
ideal for outdoor wear.
Size 36 to 46.
(Nugents—Bargain Basement.)

\$1.65

1000 N



Women's
Foot



New Galoshes, \$2.98

With wanted turn-down plaid
cuff. Fit every heel. All sizes.

Children's Rubber Galoshes

Nationally advertised make with
wanted slip sole. Sizes to 10 1/2.
\$1.99. Sizes 11 to 12, \$2.49.

(Nugents—Bargain Basement.)



We Feature
Fur

\$69.50 and
FURS

Northern Seal (dy-
coney)

Silver Coney

Muskrat Coney

Leopard Coney

All Sizes for
MEN'S COATS
A small deposit will
The Morris Plan and
wearing or charging.
(Nugents—Bargain Basement.)



Bringing up Children

"MY sisters, my sister-in-law and myself all have families, and for years we have all given our children Dr. Caldwell's Syrup Pepsin. We have recommended it hundreds of times and think it just wonderful, not only to bring up children but for ourselves. At the slightest sign of stomach trouble, colds, constipation and when out of sorts, a dose or two is all they need. Truly, it is a family medicine and the stitch in time that saves nine." (Name and address sent on request.)

Constipation, Colds, Coughs, Fevers and Other Perils of Childhood

One dose and mother's anxiety is lifted. The sickest stomach craves the taste of Syrup Pepsin. From infancy to old age the result is certain. Droopy, listless, feverish children respond as if to magic. Headache, stomachache, biliousness, coated tongue, constipation—these are the daily perils for which a host of mothers say Dr. Caldwell's Syrup Pepsin is the safe-guard. Sold and recommended by all druggists.

For a free trial bottle send name and address to Pepsin Syrup Company, Monticello, Illinois.



DR. CALDWELL
AT AGE 93
Dr. Caldwell's
SYRUP
PEPSIN

MAN IN STALLED AUTO KILLED AT CROSSING

Lee Maze of St. Charles Struck by M.-K.-T. Passenger Train Near Seib Station.

Lee Maze, 32 years old, 800 South Second street, St. Charles, was killed yesterday when an automobile he was driving stalled in the path of an eastbound Missouri-Kansas-Texas passenger train near the Seib Station, 13 miles west of St. Charles.

Driving behind Maze was a friend, F. A. Gallatin of St. Charles. Gallatin saw the approaching train and observed that Maze did not see or hear it, being absorbed in starting his engine. He jumped out of his auto and ran towards Maze, shouting a warning, which Maze heard too late. The locomotive crashed into his auto just as he was about to jump.

The train stopped, taking the body to St. Charles, where a coroner's jury returned a verdict of accident. Maze was employed by the Kansas City Rock Quarry Co. near the point of the accident, as is Gallatin. He is survived by his wife and two children.

\$13,000 Blaze Guts Broadway Building

Fire of undetermined origin caused damage estimated at \$13,000 at the four-story building at 617 North Broadway.

The first floor was occupied by the Scissors-Marks Shoe Company and the three upper floors by the Stanley women's ready-to-wear firm.

The fire started on the third floor and spread to the other floors.

The shoe company's loss was estimated at \$2000, the apparel company's \$8000 and \$2000 loss to the building.

INSURANCE ADJUSTMENT SALE

THE INSURANCE CO. WAS LIBERAL!

Merchandise in this sale was not damaged by fire, smoke or water. Seasonable goods from our warehouse and in transit.

YOUR CHANCE TO SAVE 35% TO 50%
The Season's Newest Women's and Misses' Ready-to-Wear—Millinery

FUR-TRIMMED COATS

This sale should appeal to all women who wish to save money. You are sufficient judge of what good coats—made of dependable high-quality materials and good fur trimming should sell for—so you will appreciate the outstanding values we are offering. All the newest styles.

Sizes 13 to 52½

\$15 Coats	\$ 9.95
\$22 Fur-Trimmed Coats . .	\$14.95
\$30 Fur-Trimmed Coats . .	\$19.95
\$39 Fur-Trimmed Coats . .	\$23.95
\$45 Fur-Trimmed Coats . .	\$27.95
\$59 Fur-Trimmed Coats . .	\$34.95
\$68 Fur-Trimmed Coats . .	\$39.95
\$85 Fur-Trimmed Coats . .	\$49.95

\$75 Fur Coats, \$44.95



\$35
Fur
Jackets
\$16.95



\$225 Fur
Coats,
Squirrel-
Trimmed
\$123

SILK & CLOTH DRESSES

Extra big savings on new Silk and Cloth Dresses. This is a sensational offering. Fine quality materials in the season's newest styles and colors. All sizes.

\$7 Cloth Dresses	\$12.00 Dresses	\$16.00 Dresses
\$2.95	\$5.95	\$7.95



This Hat,
\$1.00

MILLINERY

650 Hats, the season's newest styles; youthful models to fit all head sizes and conservative matrons' Hats. Satins, velvets, velvet-and-brocade and brocade-and-satin combinations. Tailored and trimmed effects. Colors of jungle green, Chanel red, rust, Valencia blue, wood, vanilla, black, etc.

\$3.00 HATS 1	\$5.00 HATS 2	\$8.00 HATS 3
\$1.00	\$2.00	\$3.00



This Hat,
\$1.00

Stanley's

617 N. BROADWAY

Just North of Washington Av.—Opposite Purple Swan Terminal

See Our Windows
and Be Convinced
of the Great
Bargains Offered.
Sale Will Continue
Until Sold Out.

West
Elevators
and
Stairway
Direct
to
Downstairs
Men's
Clothing
Department

We Welcome
Charge Accounts

STIX, BAER & FULLER Downstairs GRAND-LEADER A Great Store in a Great City Store News

Sale of Men's Overcoats

Tailored of Imported Plaid-Back Wool Overcoatings



SATURDAY morning the Downstairs Men's Store will place on sale 450 Overcoats of imported wools at a price that brings savings of extreme interest!

We Secured These Overcoats From a New York Maker Who Purchased the Entire Output of Plaid-Back Overcoatings From a Foreign Mill at a Tremendous Saving—Our Sale Price—

\$19.50

affords the opportunity of the season to secure an Overcoat bearing the well-known "Amdurable" label—your guarantee of satisfactory tailoring—at a price that makes this offering of vast importance.

These Big Luxurious Overcoats Were Built for Comfort, as Well as Style—Newest Double-breasted Models—Sizes 34 to 44

Your individual taste can be satisfied for they come in nearly 50 different patterns including all the latest tones of grays, blues, browns, tans, lavenders, poudre blue, blue-grays, etc., with the attractive plaid backs so much in vogue this Winter.

Don't Miss This Wonderful Opportunity! Sale Begins Saturday Morning at 9 o'Clock in the Downstairs Store.

Boys' Warm Winter Overcoats

At **\$7.95**

MOTHERS will find this a most opportune time to select the boys' Overcoat at a value-giving price that carries a splendid saving. Included are those of plain and fancy fabrics with fine all-wool linings, in the new convertible styles, as well as blue chinchilla Coats in the regulation model. Sizes 2½ to 8.

Boys' Sheep-Lined Coats **\$7.95**

Made of good quality moleskin shell with selected sheep linings. Have large shawl collar, four pockets and belt. Come in sizes 8 to 18 years.

Big Boys' Overcoats **\$9.75 and \$12.98**

Made of fine, sturdy fabrics with all-wool plaid linings. Come in tans, grays, blue and all other new shades. May be had in sizes 8 to 18 years. (Downstairs Store.)

STIX

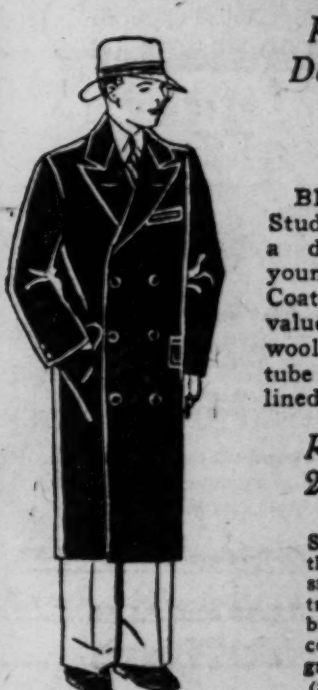
Men's



Important



Youths' Blue



The Selz B

For Heavy Weather and



Other Selz Models

Turn Your Back On These Winter Worries!



Quilted Satin Lining in Every GoldE Overcoat Insures Your Health and Comfort



An added richness and protection against Winter's penetrating icy blasts. Another example of GoldE's desire to give you the most for your money—extra value without extra charge.

—5th Avenue Tailored—
—100% Pure Wool—

Suits Tuxedos and Overcoats



At a Guaranteed Saving of \$15 to \$20 for You!

No matter how much you may shop around, you'll find no sturdier fabrics, richer patterns and colors, or greater selection of up-to-the-minute models. Come in and be convinced.

Volume is the reason for GoldE Clothes equaling those selling for double the price. The savings made possible by our large cash purchases of choice wools, manufacturing in great quantities, and selling direct to you, makes our One Low Price of \$22.50 defy all comparisons.

Remember this—There are no high-pressure, insistent salesmen to urge higher-priced garments on you. Here, all you need pay is \$22.50.

GOLDE CLOTHES SHOP

A. G. BRUCE, Mgr.

S. E. COR. 6th AND OLIVE ST.

EXTRA PANTS!
To Match Your Suit, \$6.

OPEN SATURDAY 9 P. M.

GoldE Clothes are sold direct from our 5th Avenue Tailorplant to you thru our 25 busy stores in principal cities, eliminating all in-between profits

MARKETS—S

PART THREE

NEW FARM BUREAU
TO FIX PRICE ASKED
FOR BY MEREDITH

Former Secretary of Agriculture Proposes Board to Regulate Supply and Demand.

SIX STAPLE CROPS
WOULD BE HANDLED

Farmers Would Be Told
Year in Advance Minimum They Would Get
and Regulate Planting.

By Leased Wire From the New York Bureau of the Post-Dispatch. NEW YORK, Nov. 19.—The fixing of guaranteed minimum prices on six staple crops by a Federal commission in advance of the planting season was offered last night as one means of giving relief to American farmers by Edward T. Meredith of Iowa, former Secretary of Agriculture, at the annual dinner of the Chamber of Commerce of the State of New York in the Waldorf-Astoria.

As outlined by Meredith, the commission, to consist of the Secretaries of Labor, Agriculture and Commerce, with four others to be named by the President, would fix the minimum price to be set for wheat, corn, cotton, wool, butter and sugar and either store or sell abroad at a loss any surplus, losses to be made up either from the Treasury or from production tax of 1 per cent.

Meredith, who served in President Wilson's Cabinet, preceded the outlining of his plan with the declaration that the expected price or profit to be made from crops controlled the volume the farmers might seek to raise, the farmer inevitably planting that which he expects will be most profitable.

My Year After Harvest. "My proposal," he said, "is that a commission be created and charged with the duty of naming minimum prices to be paid the farmer on six major crops produced during the ensuing year. The commission is not to buy any crop or any portion of a crop until one year after harvest and then only the surplus not absorbed either in our domestic or export trade at the price bid.

"In the meantime the farmers enjoy these prices in our domestic market as they would not sell for less, knowing that later the commission would take the crop. Our people must live in the meantime and the crop would be absorbed at the price bid.

If the price offered on a given crop were not so high as to offer too much incentive, that is, induce too many to engage in its production, the entire crop would have been consumed and there would be no surplus for the commission to buy. If there were a surplus, the price quoted for the following year would be reduced, as notice to farmers that there was not sufficient demand to warrant the previous production and production would thereby be decreased because of the operation of the law of incentive.

"If a crop were not produced in quantity to meet the demand and a commodity went to a premium in the open market due to demand, the farmer would be notified of this fact by a slightly increased price being bid for the following year's production and production thereby stimulated."

Reason for Including Sugar. Mr. Meredith explained he would include sugar in the list because it can be produced in large quantities in the United States and absorb farm labor if it be found too many workers are engaged in the production of other crops.

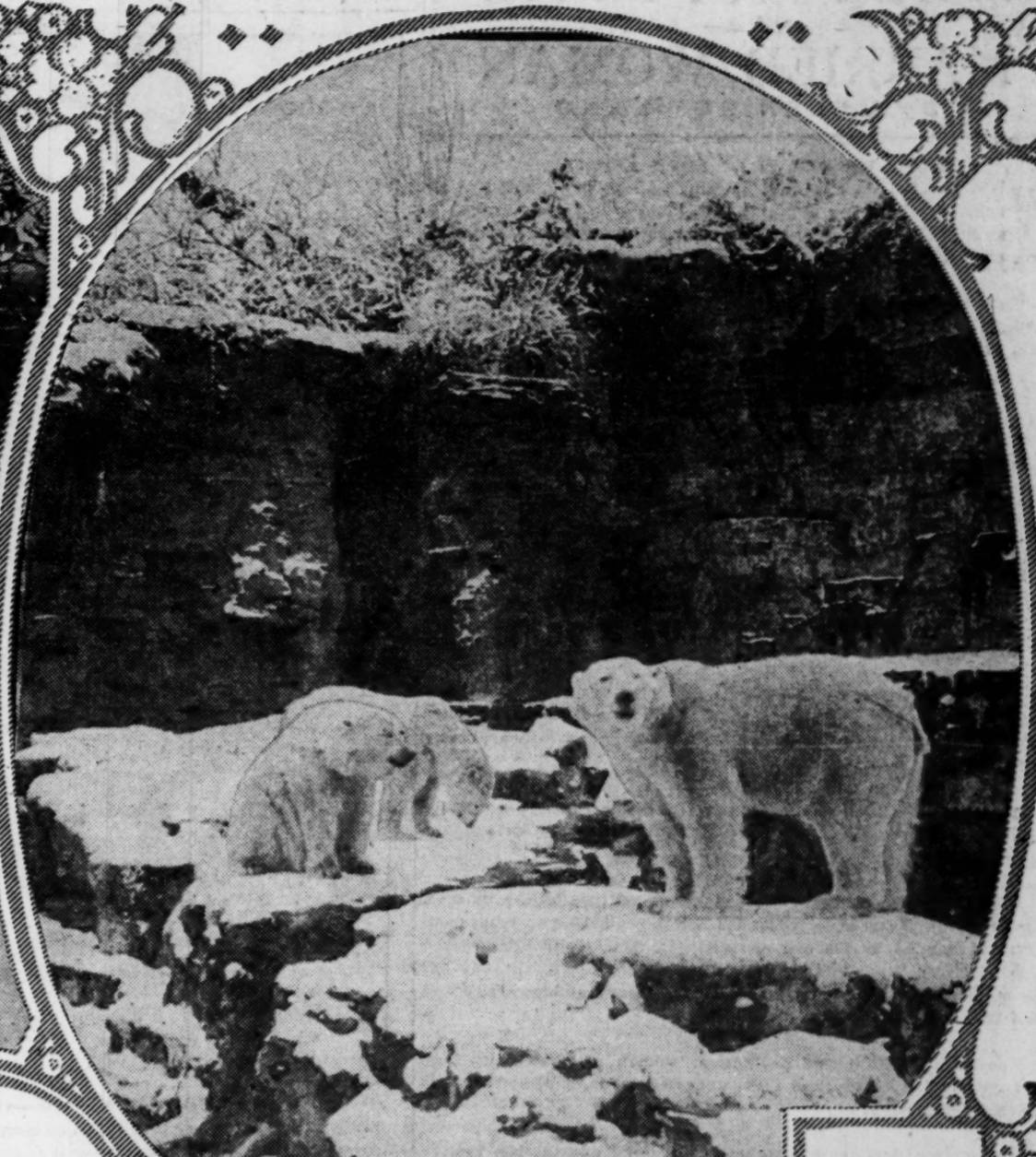
"By raising and lowering the prices of these crops from year to year, as the law of supply and demand indicates, and relying upon the law of incentive," Meredith continued, "a balance can be kept and continuous surpluses avoided. After two or three years the prices would be fixed in view of experience, and based on actual results, rather than any man's judgment or estimates. Prices could not be unduly raised, or too much crop would be produced. Prices could not be fixed below cost of production and fair profit, or not enough crop would be produced to feed our people. In other words, prices would have to be fixed in accordance with the law of supply and demand, a tariff keeping out imports until our domestic production was absorbed."

Meredith said he felt losses should be met from the national treasury, though he would not object to a 1 per cent tax on the crops, this money thus raised to go into a special fund to meet any losses in exporting surplus products below the fixed price.

"Such a plan," he concluded, "puts agriculture upon a business basis by giving the farmer an opportunity before planting to judge whether he can afford to produce crops, rather than finding out at harvest that the price is lower than his cost of production."



The duck pond.



The polar bears feel at home.

THE
FIRST SNOW
OF THE
WINTER
IN
FOREST
PARK

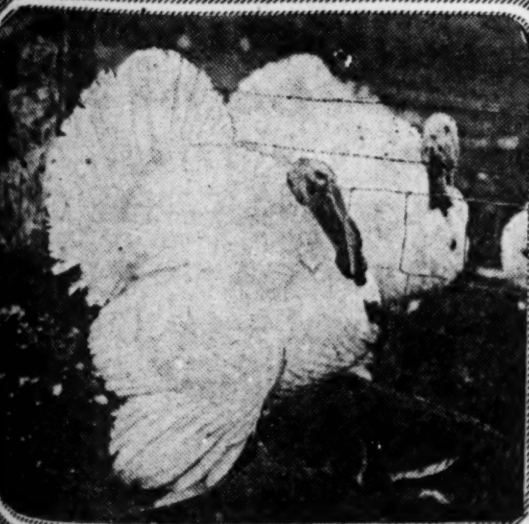


A section of the lagoon.



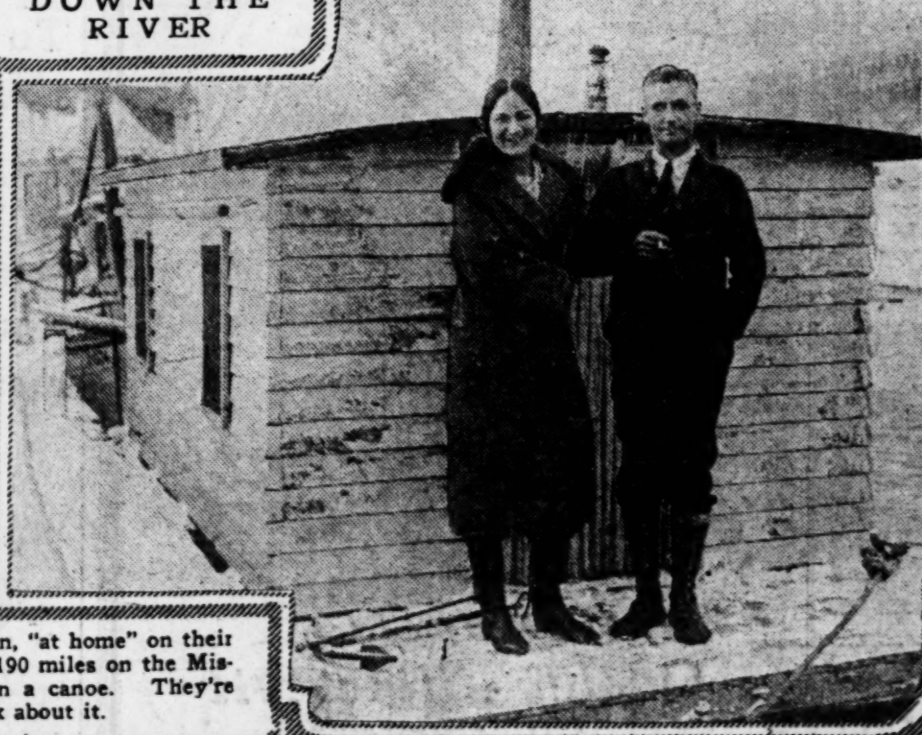
A painting by Jack Frost.

FOR THANKSGIVING



A white turkey from Texas which weighs 50 pounds and is worth, at present wholesale market prices, \$13.50.

ALL THE WAY DOWN THE RIVER



Mr. and Mrs. Harold Speakman, "at home" on their houseboat in St. Louis after 1190 miles on the Mississippi—the first 530 of it in a canoe. They're writing and illustrating a book about it.

CHARGED WITH KILLING



Catherine Deninno of New York, charged with the murder of Louis Fino who, she says, wronged her when she was a mere child.

THE CHILD POET



Fourteen-year-old Nathalie Crane of New York, who has just published her fourth volume of poems entitled "The Singing Crow."

Sale



\$300.00

having music in your home
join Union's

nic Victrola Club

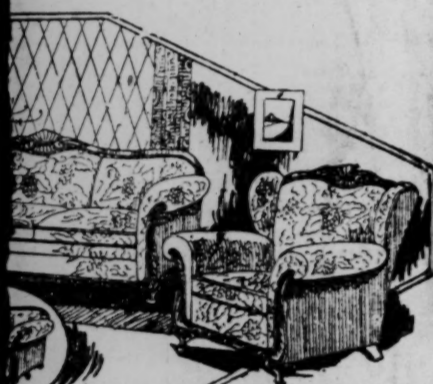
ash Will Enroll You!

SMALL WEEKLY
MENTS UNTIL XMAS

an Orthophonic Victrola—which

to \$1000

assured of having music in your
s. Investigate this plan. It costs
ou can have music for Christmas,

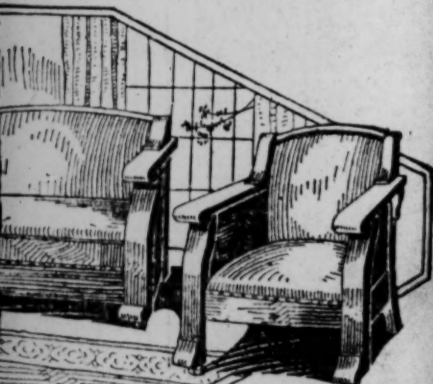


\$15 Cash
Delivers One

iving-Room Suites

\$185

uite—genuine
d top rail and
elour—cushions
ains a full-size link spring bed. Com-
ured throughout.



\$6.00 Cash
Delivers One

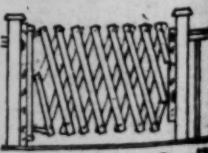
' Davenette Suites

\$63

Davenette Suites up-
on leather with frame
e Davenette that con-
e bed, armchair and arm rocker.

ocking Porch Gates

Value, \$1.00



fasten to any banister; swings and
to prevent accidents.

The Man on the Sandbox

by L. Davis

THE PASSING SHOW.
I SEE a barber up in Minn.,
A title started out to win
As champion coffee drinker.
He set the mark at 62.
A truly wondrous thing to do
Without a roll or cup.
He trained on 20 cups a day,
Preferring it to be au lait.
Without a thing to sweeten.
He so outclassed the runner-up,
That on his twenty-seventh cup,
He dropped out badly beaten.
Aunt the Army-Navy strife,
A ticket scandal now is rife,
And football fans are roaring.
And many thousand fans who aim
To see the Army-Navy game,
A bull's-eye won't be scoring.
If it is true, as we are told,
That Congressmen their seats
Have sold
And in the act they catch 'em,
For them no minstrel raptures
swell.
Constituents should mark them
well.
And in the future scratch 'em.
TOO TRUE.
It looks as though Williamson
County will get small aid from the Governor.
"Mac Murray Sails for Russia
With Her Fourth Husband."
Mac seems to be doing a Russian
business in husbands.
Among the Russian crown jewels
coming to the United States is the
late Czar's baby rattle, valued at
\$5000. It ought to go pretty well
over here with the cradle of liberty.
Ivory and gold rattles are all
right but you can buy one made of
celluloid at the 5 and 10 that will
do the work just as well.
Babies don't care three toots in
Toyland what their rattles cost. All
rattles look alike to them be they
Czar babies or tar babies.
The victory of Edith Cavell over
her half-brother, Crusader, indi-
cates that old Man o' War is going
to keep the money in the family.
WOULDN'T THAT BURN YOU?
Between National Coal and Leon-
ard Wood the Philippines seem to
be in for a hot time.
Due to the fact that the cash cus-
tomers failed to kick in, the West-
ern Soccer Association has turned
up its toes.
Until there are more major
league ball clubs in the major
leagues, the manager's life, like the
policeman's, will not be a happy
one.
This condition will always obtain
as long as there are 16 ball clubs
and only two pennants.

KRAZY KAT—By HERRIMAN



SOMEBODY IS ALWAYS TAKING THE JOY OUT OF LIFE



THE BATTLING BROWNS



LUKE AND HIS UKE



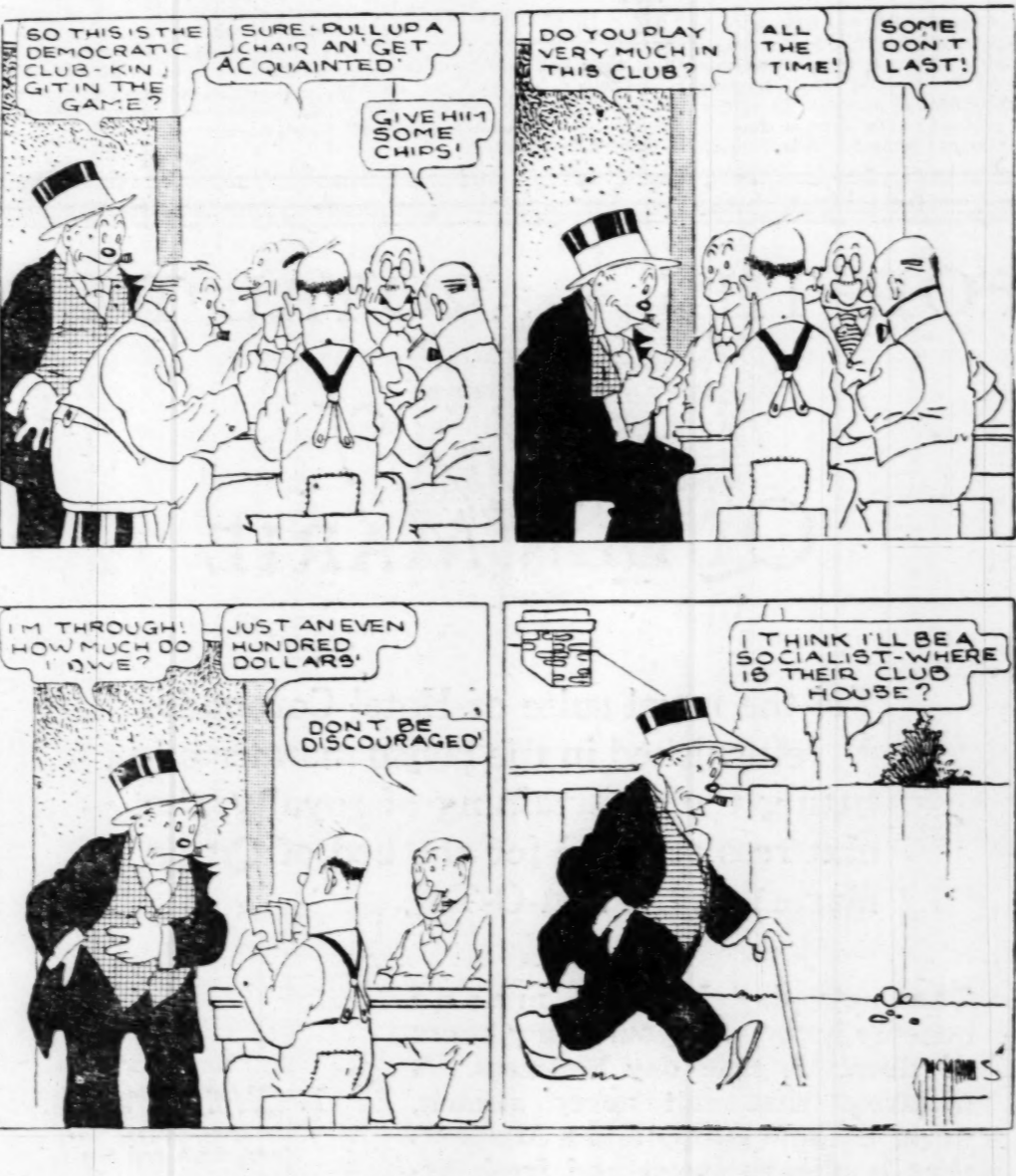
PHONEY BOLONIES



ELLA CINDERS—By BILL CONSELMAN AND CHARLIE PLUMB



BRINGING UP FATHER—By GEORGE McMANUS



THE LITTLE SCORPIONS' CLUB—By FONTAINE FOX



FIRST in CLASSIFIED AGENTS WANTED
Week after week, month after month, year after year, the POST-DISPATCH prints FAR MORE Classified Agents Wanted Ads than ALL other St. Louis newspapers COMBINE

VOL. 79. NO. 74.

LACLEDE COMPANY GETS VALUATION OF \$52,260,000 FROM STATE BOARD

Present Rates Not to Be Affected by Decision—Concern Presented \$74,000,000 Estimate.

GIVES SPECULATIVE PROFIT OF \$4,500,000

Gas Business Now Earns 7.1 Per Cent on Commission's Valuation of \$45,600,000 for This Department.

A valuation of \$52,260,000 for the property of the Laclede Gas Light Co. was announced today at Jefferson City by the Missouri Public Service Commission.

The commission found that the company is entitled to earn between 7 and 8 per cent on this valuation and computed that on the basis of its 1925 operation it was earning 7.1 per cent on its gas property, valued in today's report at \$45,600,000 (the balance being electric property). Consequently, it appears that the valuation will not disturb present gas rates in St. Louis. Residences pay \$1 per 1000 cubic feet and larger consumers 80 and 80 cents, depending upon the amount of their use.

Heavy Speculative Profit.
The company had contended for a valuation of \$74,000,000, arguing for a computation on the basis of the sum required to reproduce the property at present day prices, less only nominal depreciation. The city contended for \$40,000,000, asserting that to have been the price paid by Charles A. Munroe and nonresident associates to acquire control of the property in 1924.

By today's decision, the common stock which Munroe and associates purchased at an average price of \$104 a share, represents a book value of \$189 a share or a speculative profit for the Munroe group in a little more than two years of approximately \$4,500,000. Of this, Munroe, holding slightly more than half the pool shares, acquires nearly \$2,500,000. The last record sale of Laclede common upon the market was at \$160.

No Chance to Lose.
The Laclede valuation case was before the commission for eight years and it appears that the end has not been reached. It was known during hearings that the company would not be satisfied with any valuation under \$55,000,000.

Munroe was not in the city today and none other in the company would discuss the valuation. However, it is thought probable that the company will reject the commission award by appeal to Federal Court. It would have everything to gain and nothing to lose by that appeal. Federal courts, up to the Supreme Court, have been giving increasing weight to the reproduction theory of valuation, such as Laclede advanced. Moreover, the jurisdiction of the Federal Court is such that it could not reduce the valuation and could only increase it. Public utilities get their valuation cases solely under the confiscation clause of the Federal Constitution. Hence, the Federal Court can only say that \$52,260,000 is not confiscatory or, if it should find that figure to be confiscatory, would increase it.

City Counselor Muench said today that the city had expected a valuation of about \$50,000,000. He said whether the city would reopen the commission figure.

Valuation as of Last Year.
The valuation is for the property as it stood on Oct. 1, 1925. There have been additions during the year since that date, but the sum of these has not been published. The company added more than \$2,000,000 to its plant account during 1925. Any additions this year would increase the valuation and enhance the book value of the common stock.

The \$52,260,000 total includes gas department, \$45,600,000; electric department, \$5,945,000; Pittsburgh gas, \$345,000, and property not devoted to public service, \$175,000.

To Meet Depreciation.
To cover depreciation, the commission ruled the company was entitled to annually earn 1 per cent of the original cost of the depreciable gas property, and 3 1/2 per cent of the original cost of the electric department depreciable property. Original cost of the